

Join Us as a Sponsor for the 2026 Washington State Trails Conference!

Washington's trails connect us to nature, our communities, our workplaces, and each other. Whether winding through remote landscapes or linking vibrant city centers, trails are essential to outdoor recreation, sustainable transportation, and the health of our environment and economy.



The [Washington State Trails Coalition \(WSTC\)](#) is seeking sponsors to support the 2026 Trails Conference on October 7-9 in Wenatchee, WA. This two-and-a-half-day gathering brings together hundreds of trail professionals, advocates, and outdoor enthusiasts for meaningful networking, collaboration, and knowledge sharing. It shines a spotlight on the most pressing needs facing Washington's outdoor community while offering a valuable opportunity to connect with colleagues and partners from across the state.

The conference will feature an inspiring keynote speaker, breakout sessions, educational panels, presentations, outdoor field sessions, and strategic discussions aimed at advancing our collective work. Attendees will also enjoy an awards ceremony, social events, and additional opportunities to build new relationships and strengthen existing ones.

This conference comes at a pivotal moment for Washington's trails. With increasing pressures on public lands, evolving funding landscapes, and growing demands for equitable access, the need for coordinated action and shared vision has never been more clear. Your sponsorship helps bring the outdoor community together to meet these challenges and shape the future of our trail systems.

Why Sponsor the 2026 Trails Conference?

As public lands face mounting challenges and the agencies that steward our trail systems navigate uncertain futures, the role of industry leaders becomes more important than ever.



The 2026 Trails Conference, themed “**Stronger Together**,” brings trail professionals, advocates, and decision-makers together to collaborate, share knowledge, and shape the future of Washington’s trail network. By sponsoring this event, you help advance efforts to:

- Strengthen partnerships for outdoor access, funding, and sustainability in uncertain times
- Support a thriving outdoor recreation economy
- Ensure a lasting trail legacy for future generations
- Promote environmental, fiscal, and operational resilience

Who You'll Reach:

This event offers a unique space for collaboration, idea exchange, and inspiration. Our broad trail community encompasses equestrian and stock trails, pedestrian and bicycle routes, ski and snowshoe trails, motorized trails for snowmobiles, motorbikes, and OHVs, as well as water trails for canoeing and kayaking. As a sponsor, your organization will engage with a broad network of leaders, including:

- State, federal, and local agency land managers
- Trail nonprofits and advocates
- Planning and engineering firms
- Guides and outfitters
- Outdoor educators
- Trail builders and volunteers



Your Impact & Recognition:

- Acknowledgment by WSTC board members at the event’s opening ceremony
- An opportunity for remarks or a short promotional video during the conference
- Logo placement in all marketing materials, event signage, and on stage banners
- An exhibitor booth at the event
- Event passes for your team (varies by sponsorship level)
- Exclusive sponsorship opportunities—keynotes, networking sessions, and more!
- WSTC is a non-profit whose sole purpose is to provide an effective citizen-led forum centering on protecting, promoting, and enhancing a statewide system of trails. We bring together trail advocates, land managers, builders, designers, and community leaders. WSTC is a 501(c)(3) nonprofit, and all donations are tax-deductible to the extent permitted by law.

We'd love to discuss how your organization can play a key role in making the 2026 Trails Conference a success. Let's connect to explore a sponsorship level that aligns with your goals.

If a financial sponsorship isn't feasible, we are also gratefully accepting in-kind contributions to support our event raffle. These donations help engage participants, generate excitement, and raise additional funds for trail advocacy. We're especially looking for items such as outdoor gear, gift certificates, branded swag, guided experiences, or other contributions that could be included in raffle baskets. All raffle donors will be recognized during the event and in our promotional materials, as a valued part of the community helping make the Trails Conference a success.

Thank you for your time and for your commitment to Washington's trails. We look forward to working together to protect and enhance the trails that connect us all.



2026 TRAILS CONFERENCE SPONSORSHIP LEVELS & BENEFITS

Conference Sponsor Benefits	\$10,000+	\$5,000+	\$2,500+	\$1,000+
Recognition as lead sponsor of conference	X			
Corporate signage and display in Convention Center lobby entrance or other prime selected areas in lobby	X			
Corporate signage in Convention Center lobby other than at entrance		X	X	
Conference opening address: corporate or personal recognition acknowledged with Introduction and Thank You"	X	X	X	
Opportunity to speak during opening address	X			
Premium banquet table seating for corporate and/or personal guests	X	X		
Display table - brochures, handouts in exhibitor area: placement based on sponsorship level	X	X	X	X
Complimentary conference registration(s)	4	3	2	1
Corporate logo on WSTC program: prominence and placement based on sponsorship level	X	X	X	X
Corporate logo on WSTC website: prominence and placement based on sponsorship level	X	X	X	X
Recognition in WSTC pre-conference emails	X	X	X	X
Complimentary tickets to the Trail Awards reception	4	3	2	1

Organization-Firm Name _____

Contact Person _____

Street _____

City – State – ZIP _____

Phone Number _____

E-mail address _____

Sponsor Level: \$5,000+____ \$3,500+____ \$2,500+____ \$1,000+____ other_____

WSTC is a 501(c)(3) nonprofit organization. All donations are tax-deductible to the extent permitted by law. Tax ID: 91-1973937.

Make checks payable to: WSTC

Mail form and check to: WSTC, PO Box 1759, Kingston, WA 98346

Contact: Co-Presidents: Beth Macinko – beth@watrails.org | Rachel Wendling - rachel@watrails.org
www.watrails.org

